

ParkerVision, Inc. (PRKR)

We believe that ParkerVision, Inc. (“PRKR” or the “Company”) is highly overvalued. The Company generates no revenue, dilutes shareholders at a breathtaking pace, and boasts one of the longest and most consistent track records of equity value destruction that we have ever come across. In his two-decade tenure as ParkerVision’s CEO, Jeffrey Parker has raised and squandered more shareholder capital than any Chinese reverse-merger CEO we can think of. As such, he deserves a place alongside [Xiqun Yu](#), [Zhiguo Fu](#), and [Ron Chan](#), other ignominious targets of our firm’s detailed ‘short sale’ reports.

In its nearly 20 years as a public company, PRKR has not generated a single year of net profit. Its share count has increased by nearly 10-fold since 1993. Since inception, ParkerVision has burned over \$200 million in cash from operations. To fund its cash burns, ParkerVision has raised more than \$200 million through secondary equity raises, having tapped the capital markets nine times since 2005. ParkerVision’s “D2P” technology for smartphones has been the subject of a litany of press releases over the past seven years, yet PRKR ended 2011 with zero paying customers for its D2P product.

The Company’s technological claims have been debunked in detailed manner by multiple leading experts in RF technology, including a former Schlumberger Chair in Microelectronics at Georgia Tech, a lecturer of electromagnetics courses at Santa Clara University, and a writer of three published books on RF power amplification. All of these experts are PhDs with expertise in PRKR’s technological niche. In contrast, ParkerVision’s Chief Technology Officer and the author of its main patents is David Sorrells, whose pedigree consists of an undergraduate degree from Southern Polytechnic State University and “a few quarters” at Georgia Tech.

Long holders cling to the notion that PRKR may derive value from its current patent infringement case against Qualcomm. We’re confident that shareholders will be sorely disappointed. We will provide ample evidence why ParkerVision’s purported innovations are neither novel nor feasible, and are unlikely to survive a re-examination by the U.S. patent office or close scrutiny by the court system. In the slim chance that ParkerVision wins a meaningful settlement, we believe that the fair present value of shares is lower than today’s trading level. Investors are misjudging the potential time to a settlement, lawyer contingency fees and future shareholder dilution.

In the report that follows, we discuss ParkerVision’s checkered financial past, its questionable technological claims and the Qualcomm lawsuit. Last but not least, we review how ParkerVision has been accused of fraud by MaxTak Capital Advisors under a lawsuit currently working its way through the New Jersey courts.

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I. Summary of Red Flags

1. The Company's flagship D2P technology has never produced meaningful revenue

In each of the past five years, ParkerVision has generated less than \$0.1m of revenue. The Company has no customers, no stores, and no future expected income. The Company's "D2P" technology for smartphones has been promoted aggressively since 2005, but even after this seven-year sales effort, ParkerVision does not have a single paying customer for its D2P product.

This broken business model has not stopped ParkerVision from continually squandering shareholder funds. The Company manages to burn through about \$15m of EBITDA per year on corporate overhead, executive salaries, investment bankers, and high-priced lawyers. While many management teams keep their legal matters discreet, Jeffrey Parker uses his investor calls to boast about a team of lawyers that now includes five distinct law firms ([Q2 2012 Earnings Call](#)). These premium-priced lawyers can cost over [\\$700/hour](#) and ParkerVision is happy to employ them liberally. Even more relevant to investors, the trial lawyers operate on partial contingency, meaning that they'll keep a large chunk of any potential settlement.

2. The telecom industry has scrutinized ParkerVision's technology and doesn't like what it sees

Normally, a profitless company can only achieve a \$165 million market capitalization if it has an innovative technology or a future revenue stream. ParkerVision has neither. Its D2P technology has been shopped unsuccessfully for over seven years to little avail. A few companies have tested the product for themselves, but each prospective licensee has decided against continuing the relationship in any meaningful capacity.

We believe that management uses prospective licensing announcements to entice shareholders into the stock. In our report, we'll describe how management generally follows a predictable pattern of announcing or reaffirming licensing deals shortly before any new equity offering.

A high point of the Company's commercial efforts came from its now-defunct relationship with ITT Corp, from which it received \$412,000 of "service revenue" over a four year period (2007-2011). ParkerVision had initially told its investors that it expected cumulative royalties up to \$25m from ITT. Broken promises and overstated expectations are a repeated theme in the ParkerVision story.

3. Breathtaking shareholder dilution: a 10% PRKR position in 1993 has become 1% today

ParkerVision's share count has increased from 8.7m in 1993 to 82.7m today, diluting long-term shareholders by almost 90%. Shareholders have seen the value of their shares fall by almost 90% since 2002. PRKR shares traded as high as \$55.75 in 2000, \$22.99 in 2002, and \$15.82 in 2007. Today, the same shareholder would be left holding shares worth about \$2.00. Fundamentally, we think PRKR's shares are worth much less.

ParkerVision has shown no signs of ceasing this destructive cycle of dilution – the Company managed to raise \$10m on September 14th.

4. The Company's technological claims have been discredited by leading experts in RF power amplification and combining networks

Multiple experts have disputed the feasibility and novelty of ParkerVision's initial D2P claims, including Steve Cripps, who has a PhD and master's degree from Cambridge University and has written three published books on the subject of RF power amplification; Joy Laskar, the former Schlumberger Chair in Microelectronics at Georgia Tech; and Alfred Riddle, who teaches electromagnetics courses at Santa Clara University and has designed RF circuits for NASA.

In reviews rendered for pvnotes.com, a website critical of ParkerVision, these experts comment that ParkerVision appears "to be uninformed on what is common knowledge in the RFPA industry" and "ignorant of the real issues in combining networks." While these experts boast PhDs and stalwart professional credentials with respect to RF technology, ParkerVision's Chief Technology Officer and the author of its main patents only holds an undergraduate degree from Southern Polytechnic State University and "a few quarters" at Georgia Tech. The CTO was in his early 30s when he joined ParkerVision.

5. ParkerVision's patent infringement lawsuit against Qualcomm is baseless, and it's yet another frivolous usage of shareholder capital

Many remaining PRKR investors cling to the hope of a large settlement from ParkerVision's lawsuit against Qualcomm. Our research indicates that ParkerVision's causes of action are baseless, and that ParkerVision's technological claims will not withstand scrutiny in front of a judge and jury once Qualcomm's highly competent legal team dissects them. Furthermore, as part of the legal proceedings, ParkerVision's patents will likely be re-examined by the US Patent and Trademark Office (USPTO) in parallel with the court process, an event regularly seen in patent infringement suits. We strongly believe that PRKR's patents will be modified or revoked upon re-examination.

Finally, in the remote chance that PRKR were to achieve a judgment or settlement, the current market capitalization fails to account for the potential for a court appeal, additional shareholder dilution, lawyer contingency fees, and the time value of money. Equally important, investors would only benefit if ParkerVision returns funds to shareholders or reinvests them in value-enhancing business endeavors, something which the company is unlikely to do based on its track record.

6. ParkerVision has been sued for fraud by MaxTak Capital Advisors

MaxTak Capital, part of an ever-growing club of investors that have lost great sums of money in PRKR, is now suing ParkerVision for fraud. In its [Amended Complaint](#), MaxTak accuses ParkerVision of making false statements, concealing the actual nature of business relationships, and misrepresenting their financials. The suit was introduced a few days after Christmas in 2011. The trial began in the New Jersey court system and was recently moved to the Middle District of Florida at ParkerVision's request.

II. Company Overview

ParkerVision is a small-cap communications company with zero revenue, \$10m+ per year of cash burn, and a 20+ year track record of futility. The business is headquartered in Jacksonville, Florida and was founded in August 1989 by Jeffrey Parker, his siblings (Todd and Stacie), and David Sorrells, an electronics scientist with an undergraduate degree. The Company's only commercially successful product, a remote controlled studio camera, was sold to Thomson for \$15m in 2004. Since then, the Company has never produced more than \$1m in annual revenue and burns through about \$10-20m in cash per year. To fund its R&D and management compensation packages, ParkerVision typically issues new shares once or twice a year, heavily diluting current shareholders.

ParkerVision, Inc. (Nasdaq:PRKR)	<u>10/10/2012</u>	
Current Share Price	\$2.00	
Shares Outstanding*	82.7	
Dilutive Effect of Options	-	
Market Capitalization	\$165.4	
Less: Cash and ST Investments*	(16.4)	
Add: Debt	-	
Enterprise Value	\$149.0	
	<u>Price</u>	<u>Outstanding</u>
Plan-Based Options	\$4.97	5.50
Non-Plan Options and Warrants	\$5.09	5.60
2010A Revenue	\$0.1	
2011A Revenue	-	
2010A EBITDA	(\$13.4)	
2011A EBITDA	(13.4)	

* Pro Forma for September 14th Equity Offering



ParkerVision markets itself as a telecommunications company with applications to wireless routers, mobile phones, and other telecom equipment. The Company has been able to perpetuate its fundraising cycle by continually retooling its investment story to fit with market trends. For the past 7 years it has capitalized on the growth of mobile phones by marketing its "D2P" transmission technology, which purportedly improves signal strength, increases battery life, and saves internal hardware space, among other things. With a story like this, it is not surprising that individual investors have been repeatedly duped into buying into new share issuances. But our research indicates that ParkerVision has repeatedly failed in each and every one of its D2P partnership arrangements, leading us to believe that the technology has no commercial value whatsoever.

In a near admission of defeat, ParkerVision no longer emphasizes commercial partnerships and pie-in-the-sky peak sales figures in its investor presentations. Never one to miss an opportunity to retool the story, Jeffrey Parker has now latched onto investor interest in patent lawsuits and repositioned his business as a patent troll, dedicating no less than 13 of its 49 Investor Presentation slides ([April 2012](#)) to describing its IP portfolio. In the same presentation, the Company did not dedicate a single slide to discussing any ongoing commercial relationships.

In an attempt to induce shareholder interest ahead of new equity raises, ParkerVision sued Qualcomm Incorporated ("QCOM"), the \$100bn telecommunications business, for patent infringement in July 2011, claiming that QCOM utilized patented 'down-conversion' technology in its RF transmission circuits. Never mind that ParkerVision's technology is commercially

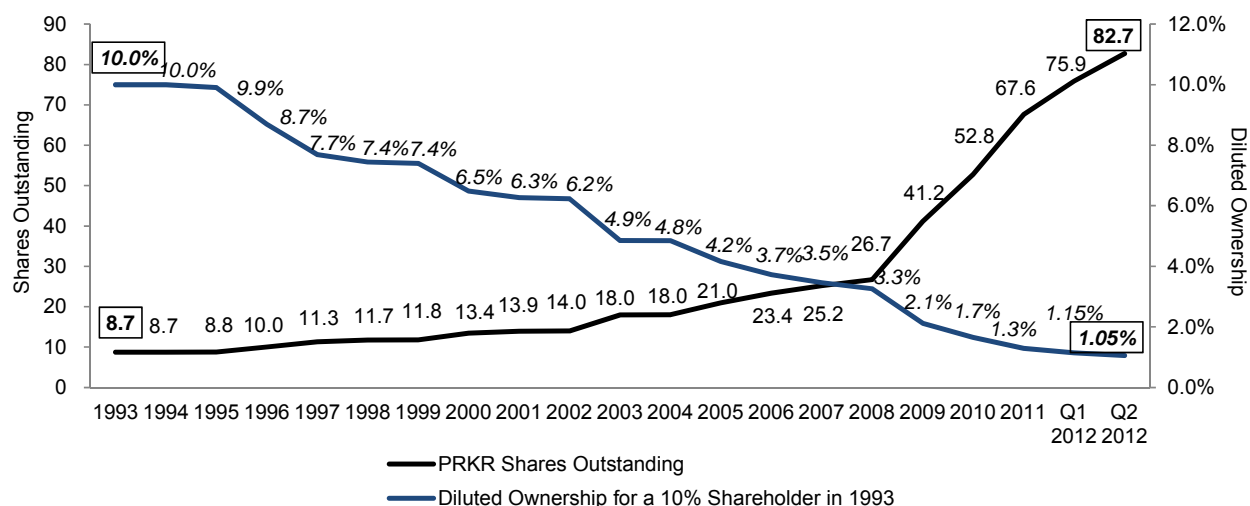
unworkable, covers concepts over a decade old, and its patents regularly make irrelevant references¹; investors have clung onto the possibility of a judgment or settlement and bid up ParkerVision's shares to nearly \$3 in July 2012. Even in the unlikely scenario that ParkerVision wins the August 2013 judgment and a subsequent appeal in a Federal court, we believe that investors are ignoring the i) time value of money; ii) interim shareholder dilution; iii) estimated 30% lawyer contingency fees and; iv) the low likelihood that Mr. Parker will actually return cash to shareholders, something he has never done in the nearly two decades he has run a public company.

III. Financial History

From a financial perspective, ParkerVision has one of the worst track records that we have ever come across. The Company has burned through over \$200m in shareholder cash and diluted its stock by a factor of 10 over the past two decades. ParkerVision hasn't produced a single viable long-term revenue stream, doesn't own any substantive hard assets, and has no paying customers. The Company produced exactly zero dollars of revenue in 2011.

Where Did My Ownership Go? ParkerVision's Serial Capital Raises

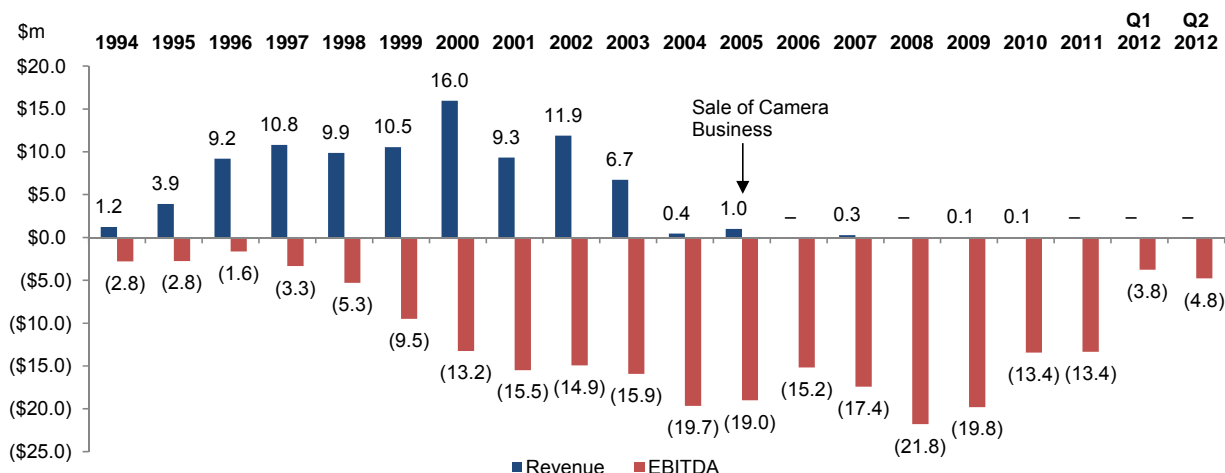
In its nearly 20-year history, ParkerVision has not once had a profitable year. The Company's survival has depended on a continual cycle of secondary offerings to fund overhead, patent filings costs, R&D, and management compensation. Following its initial public offering in 1993, the Company had only 8.7m shares outstanding. Today, the same Company has 82.7m shares outstanding, nearly a 10-fold increase. Put another way, an investor who owned 10% of the Company in 1993 would own less than 1.1% of it today:



Sources: Company filings, Capital IQ.

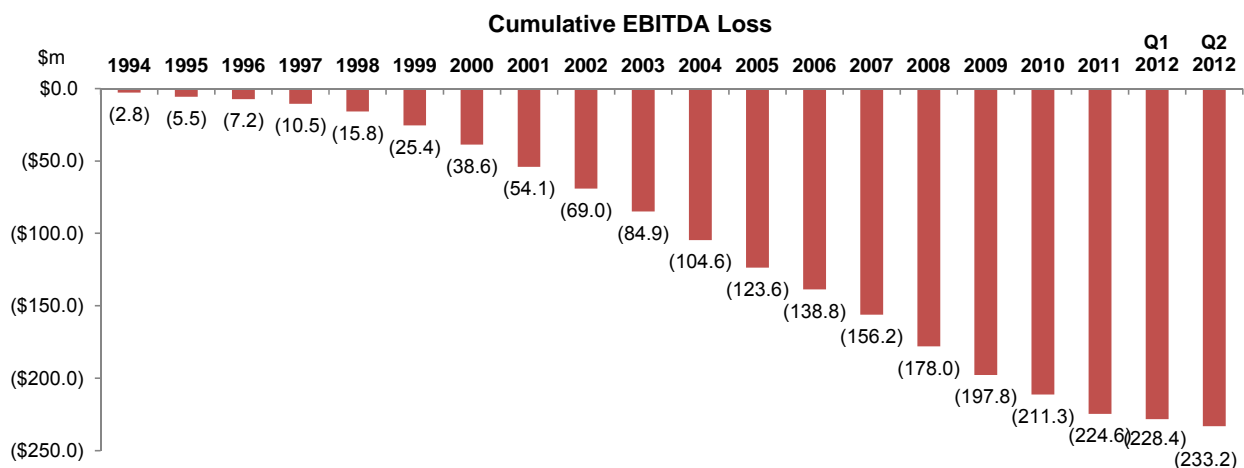
¹ In U.S. Patent 6,061,551, ParkerVision cites an academic paper on “Raindrop Size Distribution in Temperate (Barcelona) and Tropical (Belem) Regions.” What this has to do with radiofrequency waves is beyond us.

Where did the other 8.9% of this investor's ownership go? Normally, when a company issues new equity, it should do so in accretive deals where the overall 'value pie' gets larger, more than offsetting the corresponding loss in ownership. This has not been the case with ParkerVision, which hasn't generated meaningful revenue since the sale of its camera business in 2004.



Sources: Company filings, Capital IQ.

Using the chart below, one quickly detects why the Company has had to continually issue new equity. The ~\$230m in cumulative EBITDA losses since 1994, unsurprisingly, roughly matches the ~\$225m (including the Sept 14th offering) in cash raised by equity issuances over the same period. The Company has never issued a dividend, meaning that a long-term investor would have nothing to show for his or her investment except for a heavily diluted ownership in the ongoing business.



Sources: Company filings, Capital IQ.

A Banker's Dream Client

An efficient management team would only issue shares when i) it can re-invest proceeds at rates higher than the cost of capital or ii) its shares appear overvalued. ParkerVision, on the other hand, raises capital to fund its failed business model. Each time that it issues shares, ParkerVision usually pays a 4-7% fee to the issuing bank. As demonstrated in this chart, the Company issues equity on a very regular basis:

Date	Shares Issued	Price	Net Proceeds	Bank	Placement Fees
9/14/2012	4,381,761	\$2.30	\$9,473,367	Craig-Hallum / Ladenburg	\$604,683
4/13/2012	8,139,050	\$1.05	\$8,447,828	Rodman & Renshaw	\$98,175
9/14/2011	7,800,000	\$0.88	\$6,542,800	Ladenburg Thalmann	\$321,200
3/30/2011	6,830,885 ⁽¹⁾	0.71	\$4,227,594	Hudson Securities	\$318,206
11/19/2010	2,829,520 ⁽¹⁾	0.42	\$1,140,000	None	–
11/3/2010	12,873,900	0.51	\$4,058,755	Hudson Securities	\$305,498
11/16/2009	8,000,000	2.00	\$14,880,000	Piper Jaffray	\$1,120,000
3/3/2009	3,484,309	1.67	\$5,337,264	Roth Capital	\$464,110
2/3/2006	2,966,676 ⁽¹⁾	7.50	\$16,300,000	Harris Nesbitt	\$1,500,000
3/15/2005	2,880,000	7.50	\$21,600,000	Wells Fargo	\$1,296,000

(1) Includes warrants.

Source: PRKR's SEC 424b5 Filings.

To incent new shareholders into these offerings, the Company sometimes issues warrants alongside its shares. These warrants generate miniscule amounts of cash and essentially serve to induce new shareholders into the stock at the expense of current shareholders. Since the market downturn in late 2008, the Company has had to issue more and more shares to keep up with its ~\$10-20m in annual operating expenses. PRKR shares that traded at \$10 before the financial crisis trade near \$2 now, increasing the required dilution to fund ongoing expenses.

With a bevy of high-priced lawyers working on the Qualcomm and MaxTak lawsuits and the recent hire of the notoriously expensive Wilson Sonsini, we expect PRKR to continue to increase its quarterly cash burn. ParkerVision's EBITDA loss increased from -\$3.8m in Q1 2012 to -\$4.8m in Q2 2012, reflecting growing legal costs. The Company had \$6.9m as of June 30th, most of which it will probably burn through in the third quarter. As such, the September 14th \$9.5m equity raise was expected and we would anticipate another dilutive offering to occur in the middle of 2013, if not sooner. After the glowing 20-page initiating coverage on ParkerVision by Ladenburg Thalmann in July 2012, we were not at all surprised that Ladenburg won part of the September 14th underwriting assignment.

IV. The Salesman and His Scientist

Parker Electronics, the predecessor to ParkerVision, was founded by Jeffrey Parker in 1983 when he was approximately 26. Parker Electronics began as a joint venture with Carrier Corporation, an air conditioning marketer, with Jeffrey Parker serving as the Sales Manager for

the organization. Sometime between 1983 and the formation of ParkerVision in 1989, Jeffrey met David Sorrells, who would play the role of ‘technical genius’ and give the salesman enough credibility to launch an IPO in 1993.

Keeping it in the Family

A plutocracy might be workable for a privately-held firm, but it rarely benefits shareholders in a public company. Soon after launching Parker Electronics, Mr. Parker brought both his brother and sister along for the ride. Todd Parker joined Parker Electronics in 1985 at age 21 as General Manager and Stacie Parker joined Parker Electronics at or close to its inception around the age of 24 as CFO. Both retained those positions and became members of the Board at ParkerVision in 1989 (Source: [1996 Proxy](#)). There is nothing at all wrong with a family business, but things become more complicated when family and friends are enriched while shareholders are left to pick up the tab.

While serving on the PRKR Board, both Todd and Stacie were required as insiders to regularly file Form 3/4/5 ownership statements. Since Stacie left the Board in 2006 and Todd left in 2009, we cannot pinpoint how much each has gained from their involvement in the Company. But we do know that each had accumulated substantial ownership stakes during their tenures. According to [his final Form 4](#) filing in October 2009, Todd Parker held 885,154 shares worth over \$3 million. Stacie’s [final Form 5](#) in December 2006 indicates that she was the lucky holder of 913,401 shares. With PRKR shares trading near \$10 at the time, Stacie has amassed \$10 million of wealth thanks to her employment with ParkerVision. Nice work if you can get it.

David Sorrells, the Telecom Genius with No Postgraduate Degree

Jeffrey Parker runs a technology company, but he is not a scientist. To compensate for this, he leans on Chief Technical Officer David Sorrells, who has been with the Company since 1990 and has been the chief architect of nearly every substantial ParkerVision patent. During interviews and investor calls, Parker often avoids getting into technical details and instead refers to Sorrells’ brilliance. During a 2010 interview with The Wall Street Transcript², Parker called Sorrells a “very brilliant inventor” with a “great mind for thinking out of the box...and coming up with ways of innovating.” Mr. Sorrells was about 32 years old when he joined ParkerVision.

Given that the Company doesn’t produce revenue nor have any paying customers, a ParkerVision investor needs comfort that Mr. Sorrells has the pedigree to conceive revolutionary inventions in the radiofrequency field. Specifically, Mr. Sorrells ought to have knowledge of ‘common practice’ by amassing the academic credentials and industry contacts to keep him on the cutting edge of a very competitive field. For such a tall order, one wonders why ParkerVision makes no reference to Sorrells’ educational background on its website or proxy statement.

Website: “David F. Sorrells has been Chief Technology Officer since September 1996 and has been a director since January 1997. From June 1990 to September 1996, Mr. Sorrells served as the engineering manager.”

Proxy: “David Sorrells has been our chief technical officer since September 1996 and has been a director of ours since January 1997. Mr. Sorrells is one of the leading

² <http://www.ParkerVision.com/pdfs/PRKR-TWST-Interview-01-11-10.pdf>

inventors of our core technologies. From June 1990 to September 1996, Mr. Sorrells served as our engineering manager. Mr. Sorrells has an in-depth understanding of our technologies and their relevance to target markets. He holds 201 United States patents.”

After further research, we found that Mr. Sorrells does list Southern Polytechnic State University and Georgia Tech as his alma maters on his personal LinkedIn page. He doesn't disclose what degrees he earned or in what specialty.

David F Sorrells
 CTO, ParkerVision, Inc.
 Jacksonville, Florida Area | Wireless

Current Director at ParkerVision
 Chief Technology Officer at ParkerVision

Past Engineering Manager at ParkerVision

Education Georgia Institute of Technology
 Southern Polytechnic State University

Connections 39 connections

Twitter DFSorrells

Public Profile <http://www.linkedin.com/in/dfsorrells>

Mr Sorrells is a bit more explicit about his education on his Facebook page, where he claims to have completed his degree at Southern Poly in 1982, but only “a few quarters at Georgia Tech” (apparently, this was part of an exchange program during his time at the University of Hard Knocks):

David F Sorrells
 Works at ParkerVision, Inc. Studied at Southern Polytechnic State University Lives in Middleburg, Florida From Atlanta, Georgia

Work and Education

Employers ParkerVision, Inc.
 Mar 1990 to present · Jacksonville, Florida

College

- SOUTH POLYTEC STATE UNIV** Southern Polytechnic State University
 Class of 1982 · Washington, District of Columbia
- The University of Hard Knocks** Carney, Oklahoma
 with a few quarters at Georgia Tech

We reached out to the National Student Clearinghouse to clarify Mr. Sorrells' academic background. They confirmed that Mr. Sorrells received a degree in electrical engineering from Southern Poly in 1982. After a few weeks of research, the Clearinghouse was also able to confirm that Mr. Sorrells enrolled at Georgia Tech but did not complete a degree.

INFORMATION YOU PROVIDED

Subject Name: **DAVID** **SORRELLS**
First Name Middle Name Last Name

Name Used While Attending School: (if different from above)
 Date of Birth: mm/dd/yyyy

School Name: **GEORGIA INSTITUTE OF TECHNOLOGY**

Degree Award Year:
 Attempt To: **Verify a degree**

INFORMATION VERIFIED

Name On School's Records: **DAVID FRANK SORRELLS**
 Degree Title: **No Degree -- Enrollment Only**
 Official Name of School: **GEORGIA INSTITUTE OF TECHNOLOGY**

Major Course(s) of Study: **ELECTRICAL ENGINEERING**
 Dates of Attendance: **09/20/1976 to 03/21/1981**

Mr. Sorrells could very well have a brilliant mind that has solved engineering puzzles that have stymied telecommunications giants and academic research laboratories. But he would have done so using only knowledge gleaned from a four-year undergraduate degree, "a few quarters at Georgia Tech," and self-teaching.

Is This a Truly Independent Board?

Of the seven seats on the ParkerVision Board, two belong to the CEO and CFO, one to the former President, and another to Rob Sterne, who shouldn't qualify as independent given the lucrative fees earned by his law firm. That leaves a majority of the Board owned by executives or professionals who have a direct incentive to enrich themselves at the expense of current shareholders.

Director		
Name	Since:	Description
Jeffrey Parker	1989	CEO and Chairman
David Sorrells	1997	Chief Technical Officer
Robert Sterne	2000	• Lead Partner at Sterne, Kessler, Goldstein & Fox
William Hightower	2004	• Former President of ParkerVision • Former President and COO of Silicon Valley Group, a now defunct semiconductor company
Papken S. der Torossian	2003	• Former CEO of Silicon Valley Group, a semiconductor company
John Metcalf	2004	• Partner at Tatum, an Executive Search Firm and Consultancy
Nam P. Suh	2003	• President of Korea Advanced Institute of Science and Technology; former MIT Professor

This entrenched Board has continually allowed management to burn through fresh shareholder capital and extract healthy compensation packages.

V. Smoke and Mirrors: ParkerVision's Technology

ParkerVision went public in 1993 as a robotic video camera manufacturer. Using radiofrequency ("RF") signals, ParkerVision's camera differentiated itself by its ability to remotely track a subject without the need of an operator. Revenue from this device ("CameraMan") peaked in 2000 at \$16m and the business was ultimately sold to Thomson for \$14m in 2004 after a sharp decline in sales. Thomson envisioned using the technology for live news broadcasts, but the CameraMan system never gained much traction in the industry. After its sole revenue-generating source was sold, the Company only had its mobile RF technology to fall back on. Using the knowledge it gained from building its robotic camera, we think ParkerVision believed it could improve wireless devices everywhere.

Beginning in 1997 and lasting until about 2005, the Company was focused on Direct2Data ("D2D"), the predecessor to today's D2P mobile technology. ParkerVision claimed that its D2D radiofrequency system could boost the transmission and receipt of RF signals, enabling stronger Wi-Fi connections in devices such as wireless cards and routers. Licensing deals with IBM, Symbol Technologies, and PrairieComm were enthusiastically trumped up by ParkerVision and then subsequently abandoned when the technology proved unworkable. Once ParkerVision realized that technologically sophisticated incumbents wouldn't partner with it, the Company attempted to bypass them and sell its D2D technology directly to consumers. ParkerVision's largest D2D products were a wireless router and a Wi-Fi card for laptop computers:

ParkerVision SignalMax WR1500 Wireless Router



ParkerVision SignalMax Wireless Card



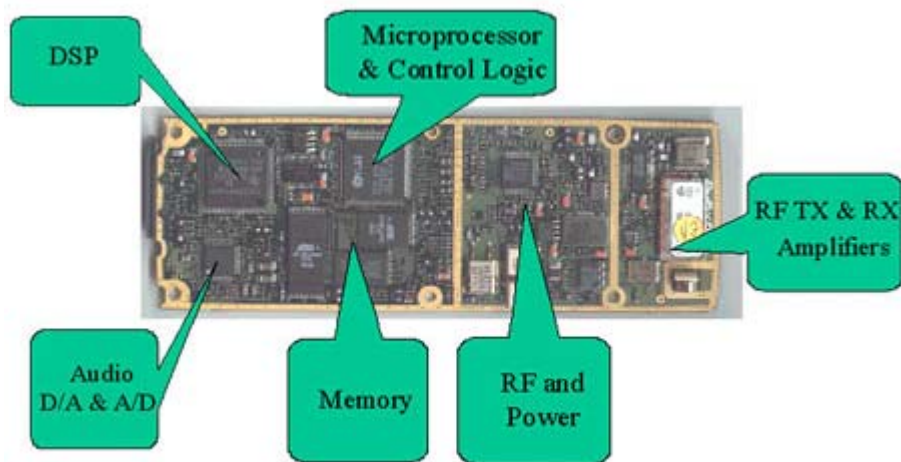
Sales from these devices were abysmal, even though ParkerVision's products were in 300 storefronts at one point ([2005 10-K](#)). D2D product revenues eventually peaked at \$996k in 2005 on a \$23m operating loss. ParkerVision abandoned this business in June 2005.

The Company reinvented itself a third time after it allegedly received "increased interest from OEM prospects in the Company's core wireless technologies, especially in the mobile handset market" ([2005 10-K](#)). By re-working its story to attract investors captivated by the rapidly growing mobile phone market, ParkerVision was able to entice shareholders to buy stock at prices north of \$10/share in the 2005-2008 timeframe. Using RF signal amplification technology very similar to its Wi-Fi products, PRKR markets its mobile technology as Direct2Power ("D2P"). First introduced in 2005, D2P is purported to have an improved design over a traditional RF amplifier. By using parallel RF signals (further discussed below), ParkerVision claims that the chip lowers power consumption by 50-80%. More recently, the Company has claimed to have

invented a disruptive “down-conversion” technique and claims to hold patent rights on direct, single-step RF receivers. We believe that this latest face-lift to David Sorrells’ RF technology is just another ploy to excite investors by inundating them with technical jargon. In all likelihood, ParkerVision hasn’t created a ‘disruptive’ technology – the meager \$412k in D2P sales since 2006 speaks for itself. But before we delve into the defects in ParkerVision’s seemingly revolutionary claims, a simple primer on mobile phone technology would be useful.

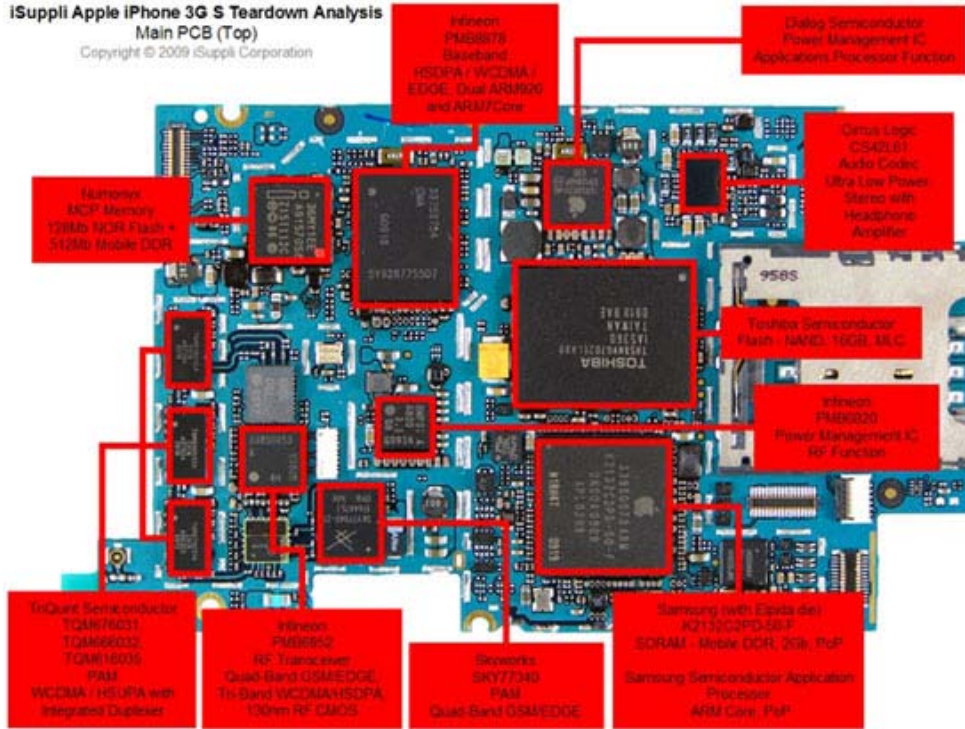
Radiofrequency Waves and Mobile Phones

At its most basic interpretation, a mobile phone is nothing more than a two-way radio that relays and receives radio frequencies. An out-bound signal must be sent at very high frequencies (high-power) to traverse long distances without distortion. Once an inbound signal is received, it must be “down-converted” to a lower frequency in order to be read by the phone’s computer system. Without the down-conversion step, all incoming voice and data information is indecipherable. Shown below is the circuitry of a very basic cell phone; this one happens to be from Ericsson.



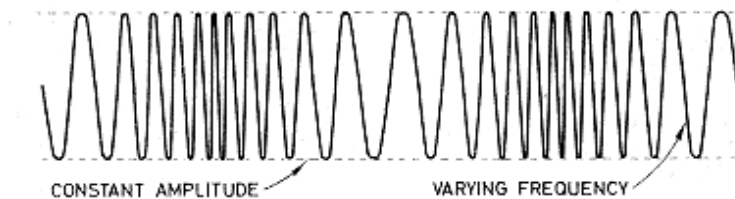
Source: howstuffworks.com

A phone’s basic components can be broadly grouped into two functions: 1) sending and amplifying signals and 2) receiving and processing signals (down-conversion) into readable data. As phones have improved in accordance with Moore’s Law, the complexity of the phone’s architecture has multiplied and functions are increasingly becoming combined into single chips. Shown below is the motherboard of an iPhone 3G, which still has an RF transceiver:



Source: <http://www.mp4converter.net/blog/ipod-iphone/apples-iphone-3g-s-dissected-whats-real-cost>

A key benefit to using RF waves is the ability to modulate each signal, allowing thousands of calls to take place simultaneously within the radius of any given mobile transmission tower. This modulation identifies each individual call and contains the voice information and/or data being transmitted. Modulation is achieved by varying a signal's amplitude and phasing, as shown below.



For the RF wave to reach the nearest signal tower, which can be 20-30 miles away in rural areas, the phone amplifies the signal to around 900MHz. This amplification process consumes large amounts of power and is usually the primary drain on a phone's battery life (this is why a 30-minute international phone call can drain your entire battery). Equally as problematic, amplification can distort the RF signal, especially when done at higher power levels. Not only does signal distortion make for poor phone calls, it can also breach on-air governmental regulations.

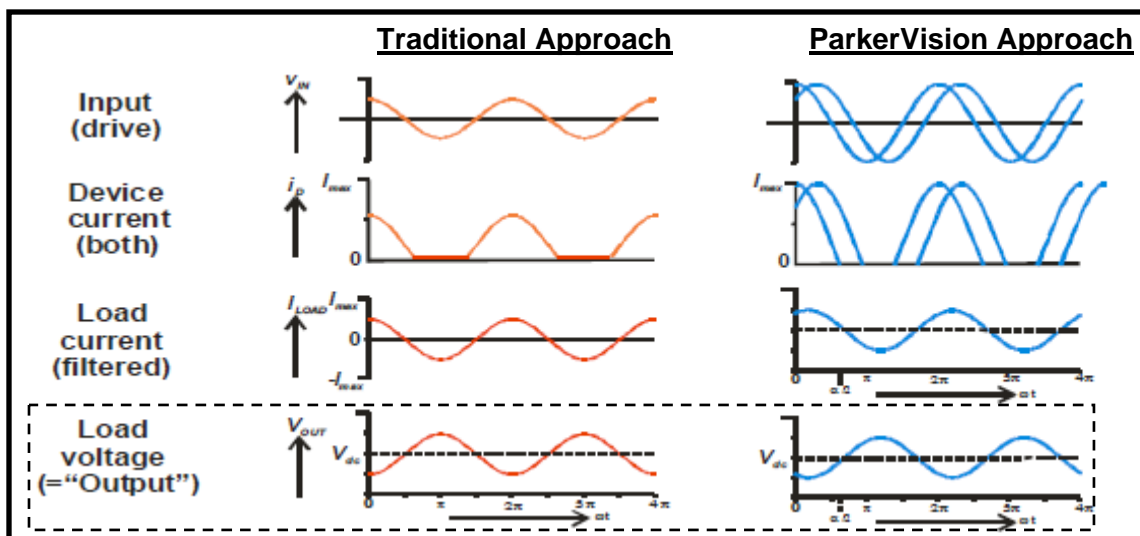
Another concept well-known to component manufacturers is the tradeoff between power efficiency and distortion. A product that efficiently transmits amplified RF signals without causing signal distortion would have tremendous value for the mobile phone OEM industry. With this background in mind, we must assess ParkerVision's D2P technology on the basis of both efficiency and distortion.

What is ParkerVision's Big Idea?

ParkerVision has been granted 192 patents over the past two decades, most of them credited to David Sorrells, who has been a very prolific inventor given that his only formal training was an undergraduate degree. Many of these patents are inter-related, and our discussion will center on two key concepts: "outphasing," which appears to be a keystone concept for the D2P technology, and "down-conversion," the Company's current buzzword and basis for the Qualcomm infringement suit.

The D2P "Outphasing" Approach

Since the RF amplifier can be a bottleneck design element in any wireless device, limiting talk time and range, an improved approach would be readily welcomed by both the OEMs and phone companies. ParkerVision's 'revolutionary technology' appears to involve combining two constant amplitude signals into a single parallel signal, theoretically reducing the power needed to amplify the signal. As detailed below, ParkerVision's idea is to send two recombinant RF signals in parallel by adjusting their phasing. This idea was originally conceived in 1935 in a widely cited paper by H. Chireix³. The dual signal approach is broadly known as "outphasing" by the RF community, and as recently as 2003, whole textbooks have been dedicated to its concepts.



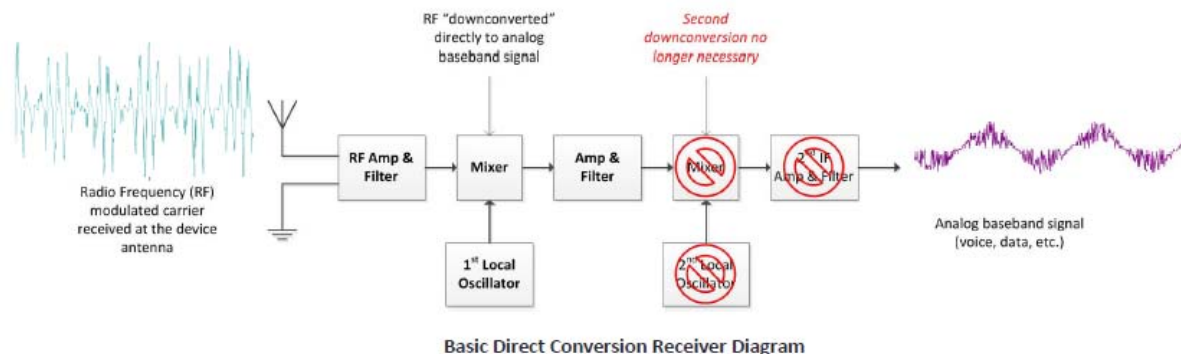
Taken from an analysis done on Patent 7,184,723 by Dr. Steve Cripps, an expert in the RF field, the picture above illustrates the outphasing approach. Skip to the bottom box for the takeaway: the voltage required in ParkerVision's approach is the same as the traditional approach. This is primarily because the added distortion caused by outphasing can negate any positive efficiency benefits.

While long holders like to believe that ParkerVision's small team of scientists in Jacksonville created a revolutionary approach to prolong wireless battery life, it does not appear to be true. Furthermore, many of the core concepts used in ParkerVision's outphasing technique are more than 80 years old.

³ Chireix, H., "High Power Outphasing Modulation", Proc. IRE, Vol.23, No.11, Nov. 1935, pp1370-1392.

Down-Conversion and the Qualcomm Suit

The current iteration of ParkerVision’s investor literature emphasizes the Company’s advancements in down-conversion. To ensure clearer calls, older phones actually use an intermediate step in the down-conversion process, requiring two separate steps before a signal is converted into a low-frequency baseband signal. ParkerVision claims to own the patents surrounding direct-conversion, which eliminates this intermediate step.



Source: PRKR April 2012 Investor Presentation

It’s odd that the Company would only now begin to make this a central point in their investor presentation as the technology has been common practice for a decade. But the Qualcomm litigation (further discussed in the next section) might have something to do with it. Regrettably for ParkerVision, the case has provided Qualcomm with a public venue to debunk the Company’s far-fetched claims.

In its Amended Answer and Counterclaim, Qualcomm refers to a March 17 1999 meeting between itself and the Company. Following the meeting, Qualcomm realized that ParkerVision’s down-conversion technology was neither original nor innovative. QCOM even sent ParkerVision a copy of a 1997 article by A. Parssinen and others, entitled “A 2-GHz Subharmonic Sampler for Signal Down-conversion,” that appeared in the December 1997 edition of the *IEEE Transactions on Microwave Theory and Techniques*. The concepts discussed in the article appear to be highly similar to the down-conversion techniques claimed in ParkerVision’s patents, a coincidence not lost on Qualcomm.

Moreover, QCOM believes that ParkerVision should have known about QCOM’s direct conversion technology since at least December 2000, when Qualcomm announced its Zero Intermediate Frequency (“ZIF”) or direct conversion technology. If direct-conversion is over 10 years old, why does ParkerVision dedicate 3 slides in its Investor Presentation to it? Furthermore, if Qualcomm actually infringed on one of its patents, why did ParkerVision wait a decade to sue? We believe that these actions are incredibly telling and reveal how desperate ParkerVision is.

Expert Opinions Debunk ParkerVision's D2P Rhetoric

Since we wouldn't claim to understand every technical nuance captured within the RF field, much like any investor we've also considered expert opinions. PVnotes.com, a website dedicated to exposing ParkerVision's questionable exploits, is run by husband and wife Mike Farmwald and Barb Paldus, who have both earned PhDs from Stanford. The site has published four reviews of PRKR's D2P patents from three different experts.

The first expert, Dr. Steve Cripps, has a PhD and master's degree from Cambridge University and has written three published books on the subject of RF power amplification. Dr. Cripps has reviewed the two patents central to ParkerVision's D2P technology: 7,184,723 ("Systems and Methods for Vector Power Amplification") and 7,218,899 ("Apparatus, System, and Method for Up-converting Electromagnetic Signal")⁴.

In his review, Dr. Cripps repeatedly states that it has been known for several decades that simple parallel connection (outphasing) will not result in improved power efficiency compared to conventional linear methods. He goes on to make several strident observations:

- "Despite extensive reference lists in their patents, [ParkerVision] appear[s], remarkably, to be uninformed on what is common knowledge in the RFPA industry"
- "[ParkerVision] appears to promote, and claim as revolutionary, what in mainstream PA circles has been rejected as a useful approach..."
- "The key point is that despite the different input signal arrangements, the voltage and current waveforms which appear at the output load resistor are the same in each case...and thus offer no benefit in terms of efficiency."

A second opinion on U.S. 7,184,723 was submitted by Dr. Joy Laskar in 2007, who was formerly the Schlumberger Chair in Microelectronics at Georgia Tech and has a PhD in electrical engineering from the University of Illinois at Urbana-Champaign. In its Qualcomm litigation statements, ParkerVision argues against the validity of Laskar's opinion since he was recently indicted for a \$2m racketeering scheme regarding the misappropriation of university funds for one of his chip design startups. While this behavior is highly questionable, we don't believe that these activities fully discredit the professor's opinion on RF technology. After all, one can't fake the knowledge required to win a chairmanship at Georgia Tech. But in the interest of full disclosure, we think investors should be aware of his now tainted reputation. Dr. Laskar's review states:

- "The inventors insist that their approach satisfies the complex signal amplification requirement for wireless communication standards that the traditional LINC [linear amplification] cannot achieve. However, the justification is not compelling..."
- "This means that an actual implementation of [PRKR's design]...will be unavoidably inefficient from an overall power combining perspective. The inventors ignore this issue, which is critical to the overall efficiency performance."
- "Considering the overall system, the power efficiency of the system will be close (at best) to the conventionally linear operated power amplifier."
- "...in practical implementation one can categorize the work as a LINC implementation or a somewhat obvious extension of the LINC architecture."

⁴ http://www.pvnotes.com/pdfs/SteveCripps_analysis.pdf

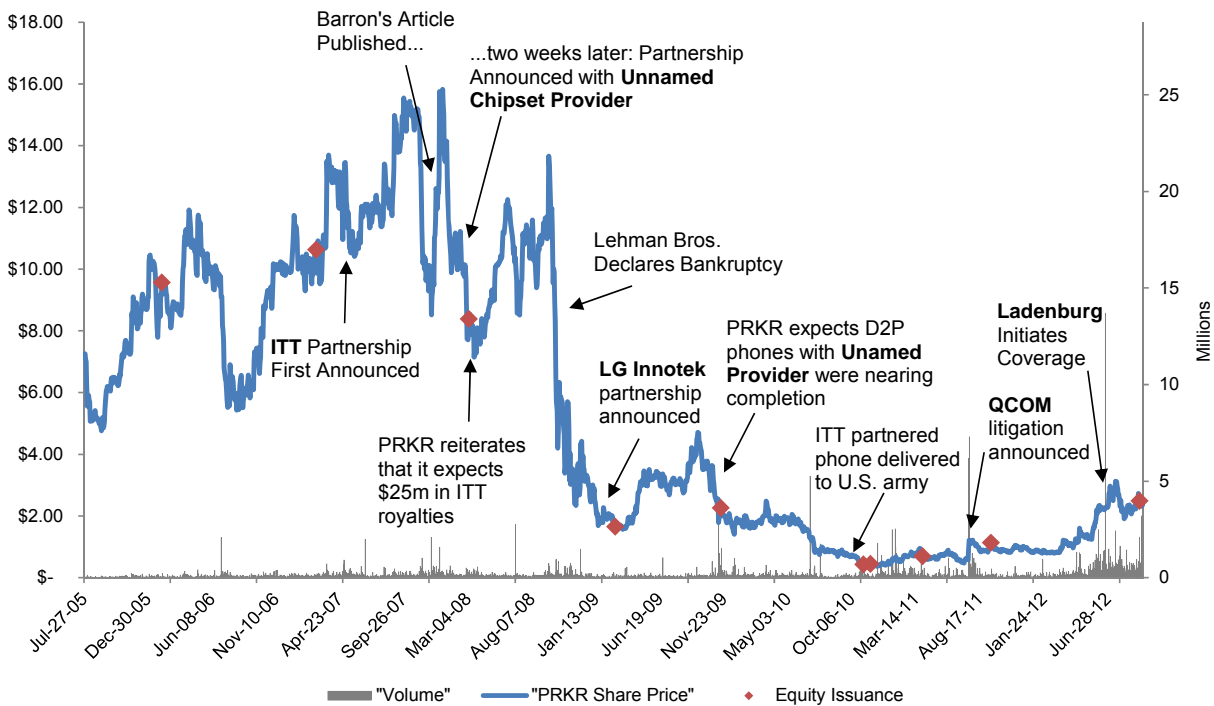
Finally, a third opinion is given on U.S. 7,184,723 by Dr. Alfred Riddle, who teaches an electromagnetics courses at Santa Clara University and has designed RF circuits for NASA. Dr. Riddle wrote the review in 2007, when he was an employee for Barbara Paldus' business, Finesse LLC. ParkerVision will point to this conflict of interest as proof that his review wasn't factual. We encourage investors to read his reviews themselves and decide if it has scientific merit. A few quotes from Dr. Riddle:

- "The big issues here are novelty and feasibility. The power splitting, constant envelope amplification, and combining to produce a time varying output goes back to Chireix in 1935."
- "This reviewer, who has had significant experience with combining networks such as those described in this patent as well as those which provide isolation, believes the inventors to be ignorant of the real issues in combining networks." (emphasis added)
- "All of the distortion and efficiency claims are negated by the fact that the combining method described creates load impedance changes which reduce efficiency... This means that any attempt to use this idea for a commercial product would require a much higher speed (and so more expensive) integrated circuit process to reduce the transistor parasitics."

It should also be noted that all of these experts hold doctorate degrees in electrical engineering and have earned tenured professorships in the subject, whereas ParkerVision's lead scientist, David Sorrells, only completed an undergraduate degree. Given the flaws highlighted herein, we don't believe in PRKR's 'disruptive' technological claims. If ParkerVision were truly transparent, it would rigorously cite the flaws contained in these reviews, especially Dr. Cripps' review, as he is the scientist who *literally* wrote the book on RF power amplifiers. The Company did, in fact, invite Dr. Cripps, Dr. Laskar, and Dr. Riddle to tour its facilities and assess the technology, but only if the professors signed a confidentiality agreement. This would muzzle the scientists' abilities to publish an informed review to the public, defeating the fundamental purpose of a visit.

Industry has Kicked the Tires and Doesn't Like What it's Seen

Before ParkerVision had thrown in the towel and shifted its business strategy to patent trolling, it had attempted to license its D2P technology to original equipment manufacturers (OEMs), who sell parts to the branded phone companies. These 'partnership' announcements have followed a similar pattern over the past decade: 1) issue a press release announcing the agreement (be sure to highlight peak sales); 2) issue further guidance assuring investors that everything is on track; 3) using the newly inflated stock price, issue new equity to fund overhead and management compensation; 4) go silent on the partnership (since announcing bad news is avoided at all costs) and lastly; 5) announce a new deal to distract investors from the initial failure. One should also notice in the chart below that ParkerVision has a habit of raising new equity (offerings are denoted by red diamonds in the chart below) just after it announces a new partnership/update. We wouldn't be surprised if ParkerVision manufactures another baseless announcement sometime in 4Q 2012 or 1H 2013 before its next equity raise.



Below is a sampling of the many failed D2P partnerships.

ITT Corporation

May 2007 – PRKR issued a [press release](#) announcing a licensing deal with ITT, the \$2bn industrial original equipment manufacturer. In its press release and 8-K, the Company stated that it anticipated cumulative royalties from the partnership of approximately \$25m. Intriguingly, Parker claimed that ITT intended to use the D2P technology in governmental applications, not mobile phones.

March 2008 – In its 2007 year-end earnings [announcement](#), the Company reaffirmed that it expected to achieve royalties of approximately \$25m.

August 2009 – In its Q2 09 [statement](#), the Company again confirmed the partnership and stated that it expected to receive revenue from ITT in the second half of 2009. This revenue never materialized.

August 2010 – The Company [announced](#) the successful delivery of a working implementation of the D2P technology to the U.S. Army through a joint contract with ITT.

March 2011 – After 4 years of announcements with nothing to show for them, the Company confessed in its [10-K](#) that it “[does] not intend to initiate any new development efforts for ITT-related projects, unless those projects are funded by either ITT or their customers.”

- ▶ Outside of approximately \$412k in service revenue recognized from Q2 07 to Q1 10, no royalty payments were received

Via Telecom

December 2007 – Following the negative *Barron's* [article](#) published on December 3rd, the Company moved quickly to assuage investor fears by announcing a new partnership on December 21st. The Company appeared to be caught off guard by the *Barron's* piece since it

kept its hypothetical partner private, describing it anonymously as a “worldwide provider of chipsets to mobile handset manufacturers.” In this [press release](#), the Company stated that it anticipated receiving \$5-10m in the first year of shipment and that product launch was targeted for late 2008. These statements accomplished their purpose by boosting the Company’s share price by nearly 20% in a single day.

August 2009 – Now past the initial deadline, the Company [stated](#) that the first sample phones embedded with D2P technology were nearing completion and were poised for delivery.

March 2010 – The Company [claimed](#) that the handset customer had accepted the product and was actively talking to customers about utilizing it in high-volume handsets. ParkerVision indicated that its customer’s handset needs could reach 40-45m units annually within 12-24 months.

August 2010 – ParkerVision’s Jeff Parker [told](#) *The Wall Street Transcript* that the Company had “secured our first 3G mobile handset design win” and that it expected to “ramp the first production of these phones before the end of this year.”

March 2011 – In its [10K](#), the Company finally identified its unnamed partner as Via Telecom, the Chinese semiconductor manufacturer. ParkerVision said it expected one of Via Telecom’s handset customers to place an order in “the near future.”

August 2012 – ParkerVision continues to keep the dream alive on its most recent quarterly conference [call](#). Mr. Parker stated that Via Telecom’s “Asian OEM” customer “has requested that we provide additional detailed information on our D2P components.” After that work is completed, ParkerVision anticipates moving forward (just as it did in March 2011). Déjà vu, anyone?

- ▶ To date, ParkerVision hasn’t disclosed any material revenue from this venture

LG Innotek

December 2008 – A [press release](#) announced a joint development agreement with LG Innotek. According to the Company, LG was planning to use PRKR’s chips in its handsets and expected a product launch in H2 2009.

August 2009 – In its Q2 09 [statement](#), Jeff Parker claimed to have made “considerable progress” with LG Innotek.

- ▶ Again, no revenue was ever realized from this partnership

Without historical context, one can’t fully appreciate the clichéd pattern of promotional partnership announcements repeated time and time again by ParkerVision. Like a broken record player, we expect to hear more of the same in the future.

VI. If You Can’t Beat 'Em, Sue 'Em: The Qualcomm Trial

In its April 2012 [Investor Presentation](#), ParkerVision calls Qualcomm the largest competitor in its “initial target market.” Since the Company hasn’t been able to compete with Qualcomm head-on, as demonstrated over the past decade of partnership failures, it appears to have decided to become a patent troll. This shouldn’t be too surprising since ParkerVision’s Board Member and long-time lawyer, Robert Sterne, makes his living in patent law. Sterne, Kessler, Goldstein & Fox PLLC (“SKGF” or “Sterne Kessler”) has certainly been busy over the years, earning millions

of dollars by composing dense patent language for ParkerVision. Now that PRKR appears to have run out of potential customers, it is attempting to earn a return on the fees paid to Sterne Kessler through a last-ditch patent litigation effort.

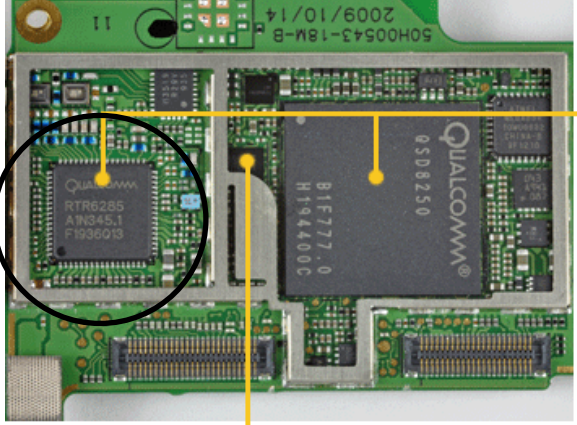

On July 20th 2011, ParkerVision filed a Complaint with the U.S. District Court of the Middle District of Florida against Qualcomm Incorporated (“QCOM”), the \$100bn telecommunications business. In its claim, PRKR seeks unspecified damages for infringement of seven (now changed to six) patents.

U.S. Patent No.	Date Issued	Title
6,061,551	May 9th, 2000	Method and System for Down-Converting Electromagnetic Signals
6,266,518	July 24th, 2001	Method and System for Down-Converting Electromagnetic Signals by Sampling and Integrating Over Apertures
6,370,371	April 9th, 2002	Applications for Universal Frequency Translation
7,496,342	February 24th, 2009	Down-Converting Electromagnetic Signals, Including Controlled Discharge of Capacitors
7,515,896	April 7th, 2009	Method and System for Down-Converting an Electromagnetic Signal, and Transforms for Same, and Aperture Relationships
7,724,845	May 25th, 2010	Method and System for Down-Converting and Electromagnetic Signal, and Transforms for Same
7,822,401	October 26th, 2010	Apparatus and Method for Down-Converting Electromagnetic Signals by Controlled Charging and Discharging of a Capacitor

These patents primarily relate to the down-conversion of an RF signal (i.e. converting a signal from a high frequency into a readable, lower frequency). Most modern wireless devices transmit carrier signals at 900MHz, but information signals (those read by your phone’s microprocessor) have frequencies close to zero Hz. While this technique has been commonly used for over a decade, ParkerVision’s aggressive patent lawyers have made an attempt to ring-fence broad-based RF techniques.

Qualcomm, in addition to the experts we previously made reference to, believes that ParkerVision’s ‘revolutionary’ down-conversion approach has no novelty whatsoever. QCOM claims that PRKR’s patents cover dated technologies and that the Company hides this from patent examiners by using obtuse technological terms spread over thousands of needless pages and references.

PRKR alleges that Qualcomm’s infringing products include the RTR6285 and the QSC6270 integrated circuits currently being sold in mobile phones and devices. The Company is seeking a royalty, settlement, or damages award for its patents.

<p>Qualcomm RTR6285 RF transceiver, as used in Google's Nexus One</p>	<p>Qualcomm's QSC6270 single-chip RF transceiver, baseband modem, and processor, as used in Samsung's Galaxy 3</p>
	
<p>Price: \$2.90 (parts4repair.com, 7/26/12)</p>	<p>n.a.</p>

The Counterpunch from Qualcomm

In September 2011 Qualcomm filed an Answer and Counterclaim⁵, denying infringement and alleging the invalidity and unenforceability of PRKR's patents.

QCOM states that patents '551, '518, and '371 were unenforceable because they covered long-known, broad-based concepts that should never have been granted a patent in the first place. Going further, Qualcomm believes that the patents owned by ParkerVision "claim technologies long known to the field, and, to the extent useful, they are certainly not novel." QCOM goes on to say, "to obtain these patents, ParkerVision repeatedly concealed the fact that what it was claiming to invent was, in fact, old technology by describing its alleged inventions using new and confusing terminology. These patents should never have been issued." [emphasis added]

Raindrops in the Tropics?

If the patents should never have been granted, then why were they? Qualcomm alleges, in one of the more fascinating excerpts from the Counterclaim, that ParkerVision and its lawyers deliberately distracted and deceived the U.S. Patent and Trademarks Office ("PTO") through outright obfuscation in its patent filings. In patent '551 alone, Qualcomm claims that ParkerVision made over 1,200 citations, including references to such things as ParkerVision press releases, quarterly financial results, and scientific articles discussing the relative rates of rainfall in tropical regions. Citations from the patents include:

- Vilar, E. et al., "**Comparison of Rainfall Rate Duration Distributions for ILE-IFE and Barcelona**," Electronics Letters, vol. 28, No. 20, Sep. 24, 1992, pp. 1922-1924 (providing "[a] comparative statistical study of durations...of rainfall rates...for the temperate region of Barcelona and the tropical region of Ile-Ife (Nigeria)")

⁵ http://kerrisdalecap.com/wp-content/uploads/2012/09/18_Answer-and-Affirmative-Defenses-to-Complaint-doc-1-and-Counterclaim-by-Qualcomm.pdf

- Vilar, E. et al., “**Scattering and Extinction: Dependence Upon Raindrop Size Distribution in Temperate (Barcelona) and Tropical (Belem) Regions,**” 10th International Conf. On Antennas and Propagation, April 14-17, 1997, pp. 2.230-2.233 (reporting the results of a study conducted in Belem and Barcelona, showing “no significant differences in raindrop size distribution between the two sites”)
- Press Release, “ParkerVision Wins Top 100 Product Districts’ Choice Award,” 1 Page, June 29, 1995
- Press Release, ‘ParkerVision, Inc. Announces The Retirement of William H. Fletcher, Chief Financial Officer,’ 1 Page, May 11, 1994.”

To us, it is difficult to believe that a statistical analysis of rainfall variations in tropical regions has relevance to the subject matter within the patent, namely RF receivers or the down-conversion of electromagnetic signals.

Moreover, Qualcomm goes on to point out in their March 2012 Answer and Amended Counterclaim that ParkerVision’s ‘551 patent actually co-opted prior art and claimed it as their own. U.S. Patent 4,320,536, owned by James Dietrich, an RF lab technician at the University of Manitoba, has many of the same elements used by ‘551 in its Claim 1. If the ‘536 patent were called to the Examiner’s attention, Claim 1 of the ‘551 patent might never have been granted according to Qualcomm’s Counterclaim. But given the avalanche of references used to overwhelm the Examiner, he or she may have missed instances such as these.

The questionable references in the patent are particularly relevant given recent precedent in the *i4i vs. Microsoft* case (2009, USA) case. In order to win its claim, i4i had to have their patents reexamined and confirmed. That means that ParkerVision should be prepared to have their patents reexamined by the US Patent and Trademark Office, which will most likely parallel the court proceeding. The Patent owner must win both in the Court System and the Patent Office reexamination to win an infringement claim. As an aside, the U.S. Patent Office recently released 30-year data on the outcomes from prior reexamination cases⁶. Remarkably, only **22%** of the 9,090 reexamined cases had all of their claims confirmed by the patent office. Three times that number (67%) had changed claims and 11% had all of their claims cancelled. Therefore, the PRKR patents must overcome what has statistically proven to be a very tough reexamination process in addition to refuting the infringement flaws presented by Qualcomm’s counsel.

⁶ http://www.uspto.gov/patents/stats/EP_quarterly_report_June_30_2012.pdf

Sterne, Kessler, Goldstein & Fox

Also in its Amended Answer and Counterclaim, Qualcomm names PRKR's legal counsel, Sterne, Kessler, Goldstein & Fox PLLC as a co-defendant in the Counterclaim. According to Qualcomm's complaint, SKGF has served as Qualcomm's patent lawyer in over 100 situations since 1998, including matters related to Qualcomm's RF technology. Through this, the law firm would have had access to very detailed and confidential information about QCOM's IP. Therefore, QCOM claims that SKGF could have breached its fiduciary duty to Qualcomm by potentially sharing privileged information to prepare ParkerVision for its lawsuit. Qualcomm motioned for a preliminary injunction against Sterne Kessler to prevent them from representing ParkerVision in connection with the Qualcomm litigation. Going even further, Qualcomm alleges that PRKR aided and abetted SKGF in a breach of client confidence.

The attention given to SKGF is noteworthy since its co-founder, Rob Sterne, served as the chief architect of PRKR's IP strategy and he and his firm helped design the vast majority of the Company's patent filings, earning lucrative fees averaging \$1-2m per year for the past decade. Even more interesting, Rob Sterne served on PRKR's Board of Directors from 2000-2003 and from 2006 to the present. Mr. Sterne held 133,698 shares (as of June 30th, 2011) and 117,500 exercisable options (as of December 31st, 2010) in ParkerVision. Given the financial conflicts of interest, serving as both Board Member and professional services provider, we don't believe Mr. Sterne can act as an "independent director," working exclusively in the interests of shareholders.

In November 2011, SKGF filed a [motion](#) to dismiss the Qualcomm claims. Their basis for dismissal was that it's impossible to determine if Qualcomm has suffered any harm until the underlying patent infringement suit is actually concluded. Furthermore, both ParkerVision and SKGF reiterated that Sterne Kessler will not represent the Company in the infringement case. Nonetheless, the connection had been made in the Court's mind.

The 1999 Meeting Between Qualcomm and ParkerVision

On March 17th, 1999, Qualcomm met with ParkerVision to hear a pitch on the Company's RF technology. Early into this meeting, Qualcomm realized that ParkerVision's concepts had very little novelty value. Following the meeting, QCOM even sent ParkerVision a copy of a 1997 article by A. Parssinen and others, entitled "A 2-GHz Subharmonic Sampler for Signal Downconversion," that had appeared in the December 1997 edition of the *IEEE Transactions on Microwave Theory and Techniques* ("Parssinen 1997"). The concepts discussed in the article appear to be used in ParkerVision's '551 patent, a coincidence not lost on Qualcomm.

Before this meeting took place, Sterne Kessler took steps to mitigate their potential conflict of interest, since both Qualcomm and ParkerVision were clients. In this [1999 letter](#) (see page 12), Sterne Kessler stated that "no one at [Sterne Kessler] would in any future matter take an adversarial position (e.g., participate in litigation against either QUALCOMM or ParkerVision on any matters), at least as long as we continue to represent such company, even in unrelated matters." In its response, SKGF confirmed that they would not represent ParkerVision in the infringement trial, but in Qualcomm's mind, it is possible that the Company could have used Sterne Kessler in preparation for the case. During a July 2011 conference call with clients, Jeff Parker stated "I'm comfortable saying to you what when we discovered [the patent infringement], we took the information to our legal counselors immediately." While ParkerVision did not identify its "legal counselors" by name, it's likely that Sterne Kessler would have been one of the first consulted. Qualcomm is understandably wary of the cozy relationship between Jeff Parker and Robert Sterne.

A Review of the Motions

December 2011

In December, Qualcomm filed an [Amended Counterclaim](#) clarifying a few of its defense claims. As stated in its original Counterclaim, QCOM believes that ParkerVision should have known about QCOM's direct conversion receiver technology since at least December 2000, when Qualcomm announced its Zero Intermediate Frequency ("ZIF") or direct conversion technology. Immediately after Qualcomm's announcement, ParkerVision told its investors that QCOM would need a license from them to sell ZIF technology. ParkerVision then waited over 10 years to sue Qualcomm for using this technology.

Backing Down on Two Patent Claims

February 2012

By this time, ParkerVision seems to have finally finished doing its homework and decided to [revise](#) the list of patents it's claiming under the infringement suit. It removed patents 7,515,896 and 7,822,401 and added patent 6,963,734. This leaves six patents in question for the ultimate infringement lawsuit.

U.S. Patent No.	Date Issued	Title
<u>Struck from Suit</u>		
7,515,896	April 7th, 2009	Method and System for Down-Converting an Electromagnetic Signal, and Transforms for Same, and Aperture Relationships
7,822,401	October 26th, 2010	Apparatus and Method for Down-Converting Electromagnetic Signals by Controlled Charging and Discharging of a Capacitor
<u>Added to Suit</u>		
6,963,734	November 8th, 2005	Differential Frequency Down-Conversion Using Techniques of Universal Frequency Translation Technology

March 2012

In its [Answer](#) to the Complaint, QCOM begins to pick apart the validity of ParkerVision's patents by pointing out opaque, broad-brush language used in the Company's patents. For example:

- "Claims 9 and 31 of the '551 Patent are invalid under 35 U.S.C. § 112, first paragraph, because the specification does not include the claimed subject matter "a frequency between 10 mega Hertz and 10 giga Hertz" indicating that the inventor was not in possession of this invention"
- "Claims 1, 23, 54, 195 and 198 of the '551 Patent are invalid as indefinite under 35 U.S.C. § 112, second paragraph, because the term "non-negligible amounts of energy" fails to particularly point out and distinctly claim the subject matter."
- "Claim 77 of the '518 Patent is invalid as indefinite under 35 U.S.C. § 112, second paragraph, because the term "sub-sampling" fails to particularly point out and distinctly claim the subject matter."

Also noteworthy, according to Qualcomm's Answer filing, in order to demonstrate patent infringement, ParkerVision will have to demonstrate (i) that there has been direct infringement, and (ii) that the alleged indirect infringer knowingly induced infringement and possessed specific intent to encourage another's infringement.

Direct Conversion is Covered in Prior Art

June 2012

In their opening [Claim Construction Brief](#), Qualcomm highlights four patents that covered the direct conversion techniques claimed in ParkerVision's patents. These patents were granted from 1981 to 1996, years before ParkerVision's first disputed patent. As a reminder, the two forms of down conversion are:

- 1) "Direct conversion," whereby the lower frequency "baseband signal" is extracted directly from the higher frequency carrier signal and;
- 2) A two stage approach, whereby the carrier signal is first down-converting into an intermediate frequency signal, and then converted into the baseband signal

Broadly speaking, Qualcomm believes that ParkerVision's patents cover one or both of these widely-known concepts.

- U.S. Patent 4,253,066, titled "Synchronous Detection with Sampling," issued February 24, 1981 to Fisher et al. ("Fisher 1981")
- U.S. Patent 5,557,642, titled "Direct Conversion Receiver for Multiple Protocols," issued September 17, 1996 to Williams ("Williams 1996")
- U.S. Patent 5,339,459, titled "High Speed Sample and Hold Circuit and Radio Constructed Therewith," issued August. 16, 1994 to Schiltz et al. ("Schiltz 1994")
- Faulkner and Vilar, "Subharmonic Sampling for the Measurement of Short-Term Stability of Microwave Oscillators," IEEE Transactions on Instrumentation and Measurement, Vol. 1M-32, No. 1, March 1983, pp. 208-213 ("Faulkner 1983")

The MarkMan Hearings

August 2012

Bulls and bullish analysts believed that the MarkMan trial would be a pivotal event. On July 24th, the Court held a non-adversarial tutorial on the relevant technology to educate the judge on RF technology. Both parties have also submitted their Claim Construction briefs, each giving their interpretation of the technical language to be used in the trial.

The Markman Hearing was held on August 6th, 2012 in the Middle District of Florida under Judge Roy B. Dalton. In this pre-trial step, the judge examined evidence for all parties to determine the appropriate meanings for relevant technical and legal definitions. The Markman Hearing is a key step for any patent infringement trial since patent language definitions are interpreted by the judge, not the jury, and the decisions made can reveal a judge's interpretation of a claim's validity.

The Next Steps

Should the parties refuse to settle following the Markman Hearing, the deadline for fact discovery will be November 30th, 2012 and a **trial date is set for August 5th, 2013**. The trial by jury is expected to last between 10 to 20 days, according to the Court's case management filing.

Should the trial commence in August 2013, Qualcomm will argue that ParkerVision's patents are unenforceable due to inequitable conduct, as the patents cover well-worn technical concepts, are not specific in nature, and were knowingly packed with irrelevant references to distract the Examiner. After our examination of the technology, Court dockets, and the

Company's history, we do not believe that ParkerVision can achieve a positive outcome from this case. In fact, the scrutiny that they've brought to themselves may hasten their demise.

Dilution and Time Value of Money

As we have made clear, we do not think that the ParkerVision claims have merit and believe that the patent infringement case against Qualcomm will fail. However, for argument's sake, let's assume that ParkerVision is actually successful in extracting a favorable jury verdict in 2013. Investors should remember that there are multiple significant detractors of value even if PRKR gains

First, if ParkerVision achieves a win at the District trial in August 2013, Qualcomm will most likely appeal the judgment at the Federal level. Appeals processes can take about 12 months, meaning that ParkerVision will have to continually dilute shareholders from their current level to support the additional trial costs. According to our research, Qualcomm has never given any indication that it plans to settle with ParkerVision.

Second, there will be ongoing shareholder dilution between today and the point at which ParkerVision receives any award. Assuming that ParkerVision burns \$15m/year for three years, it will require 22.5m new shares (at \$2.00/share) by 2015, diluting the current shareholders by 27%.

Thirdly, even if PRKR were to extract cash from Qualcomm, shareholders would benefit only if ParkerVision returns it to shareholders or spends it in a productive manner. Unfortunately, ParkerVision has an abysmal track record of allocating capital in a value-enhancing manner for its public investors.

Given our discussion on ParkerVision's technology, their misleading patent references, and over a decade of disinterest from OEMs, we believe that a successful trial outcome is highly unlikely. Even allowing for the chance of a positive outcome, the additional dilution and time to payment make us believe that investors buying in at \$2.00 for a cut of the trial award are being sorely misled. In our opinion, the long thesis must hinge on ParkerVision successfully consummating a revenue-generating partnership with an OEM, a belief that would be contrary to all prior evidence.

VIII. The MaxTak Capital Lawsuit

Investors Burned by ParkerVision Fight Back

ParkerVision hasn't been the only company with a busy legal department. On December 28th, 2011, MaxTak Capital Advisors filed a [Complaint \(amended March 23rd, 2012\)](#) with the District Court of New Jersey alleging that ParkerVision, Jeffrey Parker, and Robert Sterne engaged in fraud during the period from March 2007 through December 2011. It's interesting to note that while ParkerVision discusses the play-by-play of the Qualcomm litigation on its investor calls and provides an updated Trial Docket to its website, they've only dedicated a single paragraph in their 2011 [10-K](#) to discuss the MaxTak trial.

Before we discuss the Complaint, we must note that MaxTak Capital has had problems of its own. They were barred from the National Futures Association in December 2010 for failure to disclose proper information to their investors and for failure to make prudent investment decisions. As recently as December 2007, when PRKR traded near \$15, MaxTak held 8.3% of the outstanding shares. On a December 2007 analyst call, John Peacock from MaxTak even congratulated Jeff Parker on a job well done.

In its Complaint, MaxTak's counsel highlights the following instances of questionable behavior by ParkerVision:

- 1) Making false statements that convinced MaxTak and other ParkerVision investors that the Company's primary product, the "D2P" transmitter-power amplifier, produced significant power savings benefits
- 2) Misrepresenting and concealing the actual nature of the business relationships that existed between ParkerVision and its supposed key customers
- 3) Misrepresenting the Company's financial results
- 4) Misrepresenting the Company's prospects for developing profitable sales of its D2P technology

ParkerVision's Defense

ParkerVision claims that they "repeatedly warned investors not to anticipate near-term licensing revenue." However, this strongly conflicts with their history of 'partnership' announcements. In its defense, ParkerVision cites a quote from their Q2 07 Earnings Call, where management says: "We believe the sales cycle, from the initial customer meeting to the consummation of a business arrangement, is approximately 18-24 months." If 'business relationship' means a paying customer, then ParkerVision should have begun generating material revenue by Q2 2009, more than three years ago.

What Comes Next?

On October 1st, the U.S. District Court of NJ decided to move the trial to the Middle District of Florida which is in closer proximity to ParkerVision's headquarters. ParkerVision claimed that it was too cumbersome to move its \$250k of D2P testing equipment to New Jersey. ParkerVision is clearly confident that a live demonstration could sway a jury in an eventual trial. We think that this claim is revealing. The Company's technology might work in a controlled science experiment setting, but dozens of OEMs have kicked the tires on the Company and have walked away, telling us that the technology is less impressive in practice.

By moving the location of the MaxTak trial, ParkerVision has successfully delayed the case, at least temporarily. A timeline has not yet been set in the case.

Should Jeff Parker be subpoenaed by the Court and put under oath in the MaxTak trial, we might finally get a clearer picture of ParkerVision instead of the one he has been propagating to his shareholders year after year.

IX. Conclusion

In this writeup, we are not alleging that ParkerVision's management has committed outright fraudulent behavior. Instead, we are giving an opinion as to the viability of ParkerVision's business model and Qualcomm litigation. We encourage investors to read the MaxTak Complaint and the Qualcomm docket themselves.

Below, we summarize key red flags that we found when researching ParkerVision:

- **The Company's flagship D2P technology has never produced meaningful revenue.** In each of the past five year, ParkerVision has generated less than \$0.1m of revenue. The Company has no customers, no stores, and no compelling roadmap for generating future expected income from operations.
- **The telecom industry has scrutinized ParkerVision's technology and doesn't like what it sees.** Its D2P technology has been shopped unsuccessfully for over seven years to little avail. A few companies have tested the product for themselves, but each time, the prospective licensee decided against continuing the relationship in any meaningful capacity.
- **Breathtaking shareholder dilution: a 10% PRKR position in 1993 has become 1% today.** ParkerVision's share count has increased by nearly 10-fold since 1993. Since inception, ParkerVision has managed to burn over \$200 million in cash from operations. To fund these cash burns, ParkerVision has raised more than \$200 million in secondary equity raises, having tapped the capital markets nine times since 2005.
- **PRKR unlikely to derive a settlement from Qualcomm, and even if it does so, shares are still dramatically overvalued at the current price.** In our opinion, PRKR is unlikely to get a dime from Qualcomm for its patent infringement lawsuit. The reason is strikingly simple: ParkerVision's lawsuit has no merit. The Company's technology has been easily discredited by experts in RF technology, and Qualcomm should have no difficulty picking apart PRKR's patents in front of a judge and jury. Furthermore, a settlement is unlikely because the legal expenses being incurred by Qualcomm for defending itself are de minimis.

For the many reasons outlined earlier in the report, Kerrisdale Capital calls upon the New York State Attorney General and the United States Securities and Exchange Commission to investigate the apparent continued misrepresentation of Parkervision's business prospects by its management team and the continued suitability of the public issuance and trading of PRKR shares on the NASDAQ exchange.

Trading at a \$165 million market capitalization, PRKR is highly overvalued. We expect the company's valuation and stock price to be much lower in the future.

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